

Commercial AI Image Safety Checklist

Use this before publishing AI-generated or AI-assisted images in ads, blog posts, product pages, social content, client work, or digital products.

This checklist is educational, not legal advice. It helps you slow down, review risk, and build a repeatable publishing workflow for commercial AI images.

1. Tool Rights

- I checked whether the tool allows commercial use.
- I confirmed whether commercial use requires a paid or enterprise plan.
- I reviewed restrictions around ads, products, people, trademarks, or sensitive topics.
- I saved the tool name, plan, and date the image was created.

2. Protected People, Brands, and IP

- The prompt does not ask for a real person, celebrity, influencer, or recognizable likeness.
- The image does not include fake logos, protected characters, or competitor branding.
- The style direction avoids copying a living artist, specific brand system, or copyrighted franchise.
- Any reference image used is owned, licensed, or approved for this use.

3. Product and Customer Accuracy

- If this is a product image, I started from a real product photo where accuracy matters.
- The final image does not alter product color, size, packaging, label text, texture, or included accessories.
- The image does not imply results, proof, certifications, or endorsements that are not true.
- A reasonable customer would not misunderstand what is real versus generated.

4. Human Review and Editing

- I reviewed the image manually instead of publishing the raw output immediately.
- I made meaningful creative edits, layout decisions, corrections, or brand adjustments.
- I checked small details: hands, text, labels, reflections, shadows, background objects, and artifacts.
- The final image matches the brand, offer, audience, and channel.

5. Disclosure and Publishing Record

- I checked whether the platform, marketplace, client, or region requires AI disclosure.
- If needed, I added a clear disclosure such as: "Image created with AI assistance and reviewed by our team."
- I saved the prompt or brief, source assets, final file, and where the image was published.
- I know who approved the final image before it went live.

Notes:

Inspire Growth AI

Turn AI into content, systems, and income.

Use AI to enhance your work, not fake expertise or mislead customers.